



PPM Solutions in Action

4 Best Practices and Success Stories
from LFS Leaders



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Introduction

Life sciences organizations operate in a landscape defined by lengthy development timelines, stringent regulatory requirements, and the need for seamless collaboration across diverse teams. The stakes are high, with innovation and speed critical to success in bringing life-changing therapies to market. **To navigate these complexities, effective project and portfolio management (PPM) solutions are indispensable.**

Planisware project and strategic portfolio management (PPM and SPM) solutions are trusted by 18 of the top 20 global pharmaceutical companies, offering the capabilities needed to boost visibility and collaboration; forecast and report on costs, risks, and demand; streamline decision-making processes; and more.

This eBook explores **four PPM best practices critical to thriving in the life sciences sector**, each illustrated by case studies from industry leaders Bristol Myers Squibb, Teva Pharmaceuticals, Alcon, and Jazz Pharmaceuticals, four global organizations that **overcame key challenges and achieved measurable results with Planisware.**



LFS Best Practice #1

Prioritizing Data Quality for Decision-Making



All organizations and portfolio management leaders know that accurate, consistent data is the cornerstone of effective decision-making. For pharmas, biotechs, and medical device manufacturers in particular, fast decision-making is critical for delivering life-saving treatments and products to customers and maintaining competitiveness amidst stringent regulatory requirements. To achieve these goals, organizations must standardize processes, gain real-time insights, and proactively identify and address risks and inconsistencies.

That's where a PPM tool like Planisware steps in.

Case Study

How BMS Transformed Decision-Making with a PMO Center of Excellence

Bristol Myers Squibb (BMS) is a global leader in creating treatments for oncology, autoimmune diseases, and cardiovascular conditions. Managing these therapies requires accurate data to make smart decisions, use resources wisely, and achieve results. After a major acquisition, data workarounds and inconsistent workflows created challenges to provide leadership with consistent and reliable insights for critical decisions.

To address this, BMS created a Project Planning Center of Excellence (COE). Built on Planisware, the COE standardizes processes, improve data quality, and enhances visibility. It provides one source of truth to help teams find and fix data issues faster. **These efforts raised data accuracy to 98%, giving leaders confidence in clear, reliable insights.**



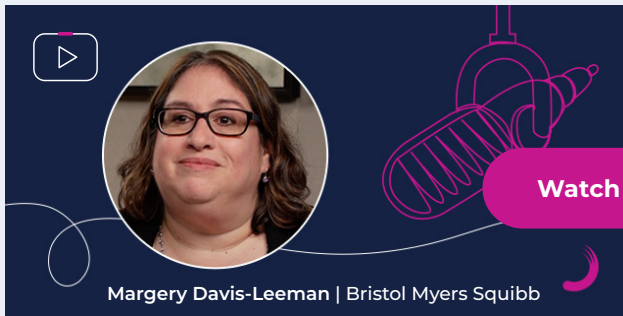
 Bristol Myers Squibb®

[Read the full case study](#)



Leadership counts on us to provide trustworthy data that drives key decisions. Planisware helps us ensure data is consistent, visible, and reliable, so we can make decisions faster and with greater confidence.”

— **Margery Davis-Leeman**, Director of Project Planning, BMS



Watch the full interview

Margery Davis-Leeman | Bristol Myers Squibb



LFS Best Practice #2

Centralizing Information for Efficiency and Visibility



Utilizing multiple siloed tools for project portfolio management often leads to inefficiencies, communication gaps, and data inconsistencies, blocking portfolio leaders from making fast, informed decisions. On the other hand, a centralized platform enables seamless collaboration across departments, improving not only operational alignment but data health and transparency. For life sciences organizations, collaboration is key given the complexity of development pipelines and the cross-functional expertise required to bring therapies to market.

A single source of truth like Planisware keeps business units aligned, ensures timelines are met, and provides the necessary visibility to help optimize resources and efficiently deliver on strategy.

Case Study

How Teva Unified Global Portfolio Management by Eliminating 17 Tools

Case in point: **Teva Pharmaceuticals**. A global leader with a portfolio of over 3,600 medicines and 37,000 employees, they faced a big challenge: managing their generic product pipeline, as well as departmental processes and terminologies across 17 separate tools. This caused delays, inefficiencies, and made it hard to align teams and priorities across business units and markets. To fix this, they needed a single platform to centralize data and improve visibility.

By consolidating 17 tools into one platform, Planisware Enterprise became the single source of truth Teva needed. They improved transparency, collaboration, and strategic decision-making, even reducing complexity and accelerating agility through their major acquisition of Actavis Generics.



[Read the full case study](#)



With deeper insights into our portfolio, we can make more informed, data-driven decisions. This has given us a holistic view of both our generic and innovative product lifecycles, improving efficiency and strategic insights across the board.”

— **Tamar Saliternik**, Head of Global Generic Portfolio Infrastructure, Teva



[Read the full case study](#)



LFS Best Practice #3

Aligning Milestones with Strategic Business Goals



Timely and efficient product development is the difference between market leadership and missed opportunities. Because of this, aligning project portfolio milestones with strategic business goals is mandatory for LFS organizations. By doing so, companies can stay focused on critical innovations, optimize resource allocation to highest-priority initiatives, and adapt quickly to shifting market and customer needs, ultimately accelerating product delivery while mitigating risk.

By aligning project milestones with strategic objectives, PPM tools like Planisware provide the visibility and control needed to keep projects on—or ahead of—schedule and drive meaningful outcomes that support long-term business goals.

Case Study

How Alcon Cut Time-to-Market by 65% with Smarter Planning

Take Alcon, for example.

Alcon is a global leader in eye care, specializing in surgical devices, contact lenses, and vision care products. To stay ahead, Alcon needed to launch products faster without lowering its high standards for quality and compliance. Bottlenecks and inefficiencies in planning slowed progress, making it harder to meet deadlines and goals.

Planisware Enterprise helped Alcon cut development time by 65%, reducing timelines from over 1,000 days to just 350. With a single source of truth, Alcon turbocharged cross-functional planning across R&D, strategy, and portfolio management. Teams now prioritize key projects, track, approvals, and create accurate budgets and forecasts with ease. Planisware's platform enables Alcon to innovate faster, lower costs, and deliver advanced solutions to meet growing global demand.



[Watch the full interview](#)



We've been able to reduce what we thought was a development time of greater than a thousand days to about 350 days."

— **Derek Jessup, Senior Director, Portfolio Support and Central Operations, Alcon Laboratories**





LFS Best Practice #4

Balancing Operational Efficiency and Workforce Well-Being

Achieving operational excellence without overburdening employees is a delicate balance for any company. But for organizations in the life sciences providing life-saving treatments, team well-being is integral to maintaining innovation and productivity.

PPM tools like Planisware play a pivotal role in this balance, offering real-time insights into resource capacity to streamline project planning and regulatory compliance without overburdening anyone. As a result, these centralized tools empower organizations to optimize and improve performance while fostering a culture of care for customers and employees alike.

Case Study

Jazz Pharmaceuticals Balances Innovation and Employee Well-Being

That's exactly what happened for **Jazz Pharmaceuticals**, a global leader in oncology and neuroscience therapies. As the company grew to nearly \$4 billion in revenue, managing its large workforce and remote teams became more complex. To turn things around, Jazz needed better systems for time tracking, resource planning, and compliance.



[Read the full case study](#)

Planisware helped Jazz transform how it collects and uses timecard data with project planning. **As a result, compliance rates rose from 50% to 80%. This improved data accuracy and visibility, helping Jazz maximize R&D tax credits and create reliable forecasts.** Leaders now have real-time insights to balance workloads, protect employee well-being, and make smarter decisions.

Planisware also supports Jazz's goal of being the best place to work. By monitoring time data and workloads, the company ensures projects stay on track without overburdening employees. Jazz now operates more efficiently while fostering a culture of care and engagement.



Our team is more engaged because leaders see how their data impacts company decisions. Such a process has created a virtuous cycle where increased visibility leads to more accurate time entries. This in turn promotes a culture with the accountability and transparency that reflects our core values.

— **Jennifer Daubenspeck**, Associate Director of R&D PMO
Business Capabilities, Jazz Pharmaceuticals



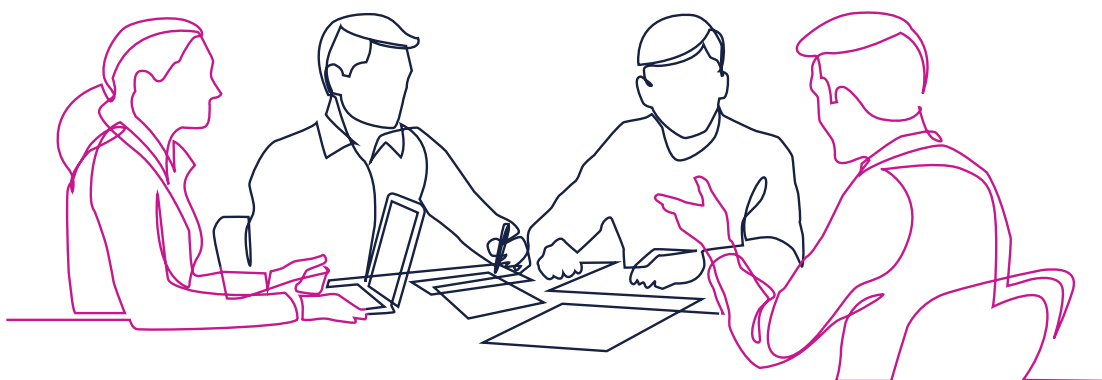
[Watch the full interview](#)



Conclusion

While only a glimpse into the power of Planisware for life sciences organizations, this eBook highlights the importance of **prioritizing data quality, centralizing information systems, aligning portfolios with business strategy, and optimizing resource capacity**. As seen through the success stories of Bristol Myers Squibb, Teva Pharmaceuticals, Alcon, and Jazz Pharmaceuticals, Planisware makes it easier to make strategic decisions, collaborate cross-functionally, accelerate innovation, and optimize resource capacity, enabling over one-third of the world's top 100 R&D portfolios to achieve better, faster results for the people who depend on them.

Want to discover how Planisware can tailor solutions to meet your unique pain points and needs? **Contact us** today to unlock new efficiencies and innovation.





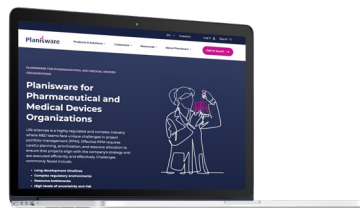
Appendix



**Bridging Efficiency and Cost Savings:
Integrating Time Tracking, Lowering
Prescription Drug Costs, and Leveraging
R&D Tax Credits**



**The Power of Predictive
Algorithms for Pharma**



**Planisware for
Life Sciences**



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