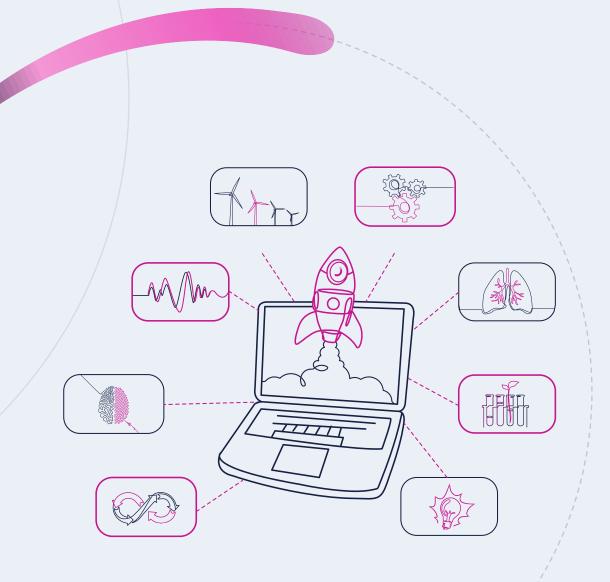
# Planisware

The Accelerator of the Project Economy

FY 2024 results

February 27, 2025



**Make Vision Reality** 

#### **Disclaimer**

This document contains statements regarding the prospects and growth strategies of Planisware. These statements are sometimes identified by the use of the future or conditional tense, or by the use of forward-looking terms such as "considers", "envisages", "believes", "aims", "expects", "intends", "should", "anticipates", "estimates", "thinks", "wishes" and "might", or, if applicable, the negative form of such terms and similar expressions or similar terminology. Such information is not historical in nature and should not be interpreted as a guarantee of future performance. Such information is based on data, assumptions, and estimates that Planisware considers reasonable. Such information is subject to change or modification based on uncertainties in the economic, financial, competitive or regulatory environments.

This information includes statements relating to Planisware's intentions, estimates and targets with respect to its markets, strategies, growth, results of operations, financial situation and liquidity. Planisware's forward-looking statements speak only as of the date of this document. Absent any applicable legal or regulatory requirements, Planisware expressly disclaims any obligation to release any updates to any forward-looking statements contained in this document to reflect any change in its expectations or any change in events, conditions or circumstances, on which any forward-looking statement contained in this document is based. Planisware operates in a competitive and rapidly evolving environment; it is therefore unable to anticipate all risks, uncertainties or other factors that may affect its business, their potential impact on its business or the extent to which the occurrence of a risk or combination of risks could have significantly different results from those set out in any forward-looking statements, it being noted that such forward-looking statements do not constitute a guarantee of actual results.

Certain numerical figures and data presented in this document (including financial data presented in millions or thousands and certain percentages) have been subject to rounding adjustments and, as a result, the corresponding totals in this document may vary slightly from the actual arithmetic totals of such information.

Variation in constant currencies represent figures based on constant exchange rates using as a base those used in the prior year. As a result, such figures may vary slightly from actual results based on current exchange rates.

This document includes certain unaudited measures and ratios of the Group's financial or non-financial performance (the "non-IFRS measures"), such as "recurring revenue", "non-recurring revenue", "gross margin", "Adjusted EBITDA", "Adjusted EBITDA margin", "Adjusted Free Cash Flow", "cash conversion rate", "net cash position", "churn rate" and "Net Retention Rate" (or "NRR"). Non-IFRS financial information may exclude certain items contained in the nearest IFRS financial measure or include certain non-IFRS components. Readers should not consider items which are not recognized measurements under IFRS as alternatives to the applicable measurements under IFRS. These measures have limitations as analytical tools and readers should not treat them as substitutes for IFRS measures. In particular, readers should not consider such measurements of the Group's financial performance or liquidity as an alternative to profit for the period, operating income or other performance measures derived in accordance with IFRS or as an alternative to cash flow from (used in) operating activities as a measurement of the Group's liquidity. Other companies with activities similar to or different from those of the Group could calculate non-IFRS measures differently from the calculations adopted by the Group.

Non-IFRS measures included in this document are defined as follows:

- Adjusted EBITDA is calculated as Current operating profit including share of profit of equity-accounted investees, plus amortization and depreciation as well as impairment of intangible assets and property, plant and equipment, plus either non-recurring items or non-operating items. Adjusted EBITDA margin is the ratio of Adjusted EBITDA to total revenue.
- Adjusted FCF (Free Cash Flow) is calculated as cash flows from operating activities, plus IPO costs paid, if any, less other financial income and expenses classified as operating activities in the cash-flow statement, and less net cash relating to capital expenditures.
- Cash Conversion Rate is defined as Adjusted FCF divided by Adjusted EBITDA. Planisware considers Cash Conversion Rate to be a meaningful financial measure to assess and compare the Group's capital intensity and efficiency.
- Net cash position is defined as Cash minus indebtedness excluding lease liabilities.
- Net Retention Rate (NRR) is the percentage of recurring revenue generated in a given year compared to the prior year by customers' existing in the prior year, excluding terminated contracts, in constant currency.
- Churn rate is defined as percentage of recurring revenue generated in year N-1, by customers terminating in year N, compared to recurring revenues generated by clients existing at the start of year N, in constant currency.

The primary financial statements for the year ended December 31, 2024 were approved by the Board of Directors on February 26, 2025. The audit procedures and verifications related to the information contained in the sustainability report are in progress. The full consolidated financial statements will be published on completion of these procedures.

## **Today's presenters**



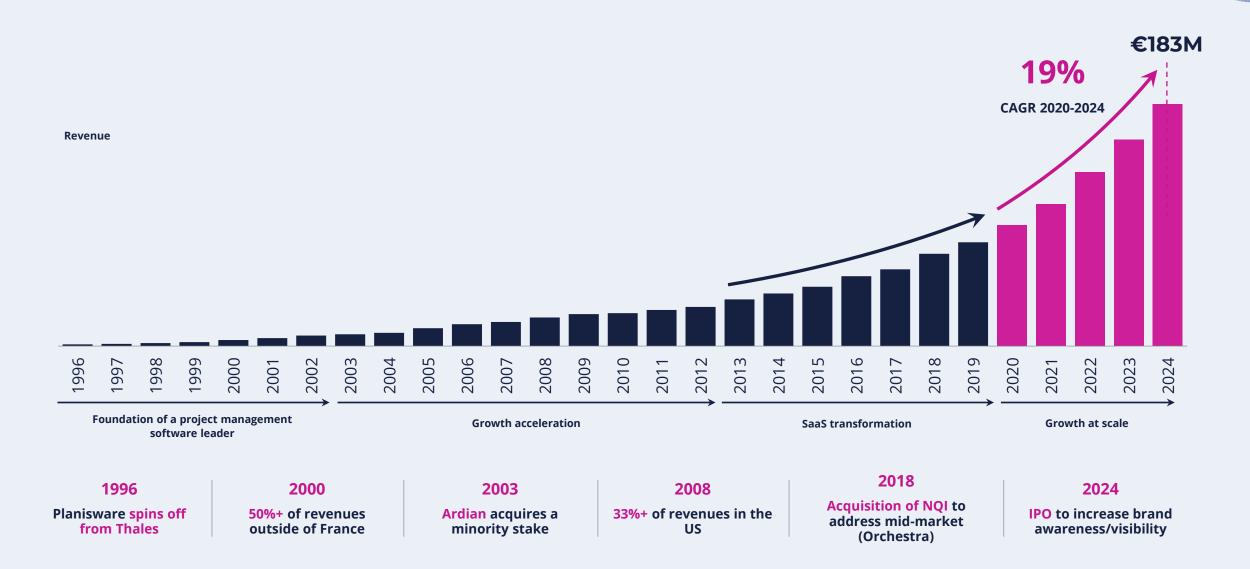
**Loïc Sautour** *CEO* 



Stéphanie Pardo CFO



## Planisware's history of consistent and sustainable growth



## **Strong FY 2024 financial results**

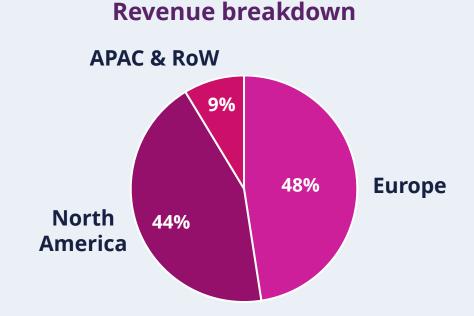
Revenue	>	€183.4m	>	+17.4%	YoY growth in constant currency
Adjusted EBITDA	>	€64.6m	>	+23.7%	YoY growth
Adjusted EBITDA margin	>	35.2%	>	+180bps	YoY improvement
Current operating profit	>	€51.8m	>	+20.8%	YoY growth
Adjusted FCF	>	€54.6m	>	+24.5%	YoY growth
<b>Cash conversion</b>	>	84.5%	>	€176m	Net cash position at year end

## FY 2024 revenue by geography

Amounts in € million

Revenue	growth
---------	--------

	FY 2024 revenue	Variation YoY	Variation in cc*
Europe	87.2	+14.7%	+14.5%
North America	80.3	+17.3%	+17.3%
APAC & RoW	15.9	+41.8%	+44.0%



#### Planisware benefits from its geographical diversification

- **North America** was the **main growth contributor** over the year thanks to a solid positioning of Planisware on this market and a strong contribution to year-end growth (+19.0% in H2) after having faced elongated customers' decision-making processes over the first quarters of the year (+15.6% in H1)
- In contrast, **Europe** faced a slowing demand in H2 2024 on the back of macroeconomic uncertainties and political concerns in France, leading to **delays of some contract signatures**
- APAC & RoW performance primarily linked to strong **commercial momentum** in Japan, Singapore and the Middle-East, as well as the contribution of the consolidation of IFT KK and, to a lesser extent, Planisware MIS

#### Motos:

<sup>\*:</sup> Revenue evolution in constant currencies

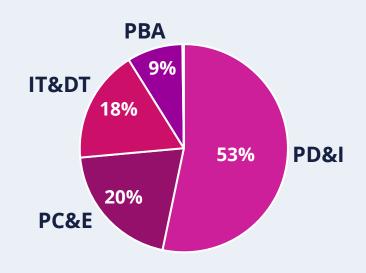
### FY 2024 revenue by pillar

Amounts in € million

#### Revenue growth

	FY 2024 revenue	Variation YoY	Variation in cc*
Product Development & Innovation	97.8	+11.8%	+11.9%
Project Controls & Engineering	37.2	+35.7%	+35.6%
IT Governance & Digital Transformation**	32.2	+20.2%	+20.1%
Project Business Automation	15.9	+16.5%	+17.0%

#### Revenue breakdown



#### Most recent pillars ramping up as growth relays

- Historical PD&I pillar growth was the main growth contributor over the year with both new customer wins and expansion with existing customers
- PC&E strong growth led by the successful roll-out of offerings in North America
- Continued momentum in the IT&DT\*\* pillar fueled by continuous cross-sell to Planisware clients needing to accelerate their digital transformation
- Healthy growth for Planisware's latest pillar PBA, accelerating thanks to new customer wins and cross-selling

#### Notes:

<sup>\*:</sup> Revenue evolution in constant currencies \*\*: Formally named Agility & IT Project Portfolios (A&IT)

#### **Key recent achievements**

# NORTHROP GRUMMAN

Breakthrough signature in the US defense industry



**2<sup>nd</sup> time only vendor** recognized as

the Customer Choice for SPM and 3<sup>rd</sup> time Magic Quadrant Leader for APMR





Certified in all the countries where Planisware operates

Gold medal for 2024 sustainable development performance





## The defense industry: an accelerating market for Planisware



The defense industry is a large and growing sector with increasing share of software spendings



Specific needs related to security and sovereignty requirements



Innovative delivery mode: Annual licenses under multi-year agreements to mix the best of the two worlds:



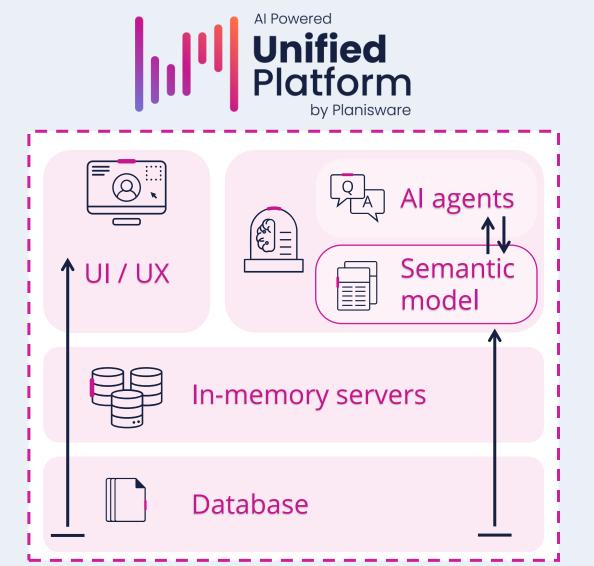
- Highest security standards
- High support possibilities
- Long-term relationships
- Recurrence of revenue



Important growth opportunities for Planisware



#### Planisware's Al Powered Unified Platform



- Future proof for a transition to 80% of the usage with Al agents in a few years
- Higher barrier to entry

#### FY 2024 revenue by revenue stream

In € million	FY 2024	Variation YoY	Variation in cc¹
Recurring revenue	162.7	+20.8%	+21.0%
SaaS & Hosting	82.0	+27.1%	+27.1%
Annual licenses	1.1	N/A	N/A
Evolutive support	48.7	+16.0%	+16.3%
Subscription support	11.9	+26.5%	+26.4%
Maintenance	19.1	+1.8%	+1.8%
Non-recurring revenue	20.7	-1.7%	-1.7%
Perpetual licenses	7.5	+30.8%	+30.8%
Implementation & others non-recurring	13.3	-13.8%	-13.8%
Revenue with customers	183.4	+17.8%	+17.9%
Other revenue	-		
Total revenue	183.4	+17.3%	+17.4%
Saas Model	143.6	+23.9%	+24.1%

#### Revenue growth in cc<sup>1</sup> led by SaaS Model<sup>2</sup> at +24.1% with:

- SaaS & Hosting: +27.1%
- Annual licenses: €+1.1m
- Evolutive support: +16.3%
- Subscription support: +26.4%

Slight revenue growth in cc<sup>1</sup> in **Maintenance** reflecting **shift to SaaS** 

#### **Perpetual licenses**

growth led by North America and Germany

#### **Implementation**

impacted by high base effect and delays in starts of projects

#### **Minor FX effect**

over the year related to JPY

#### Notes:

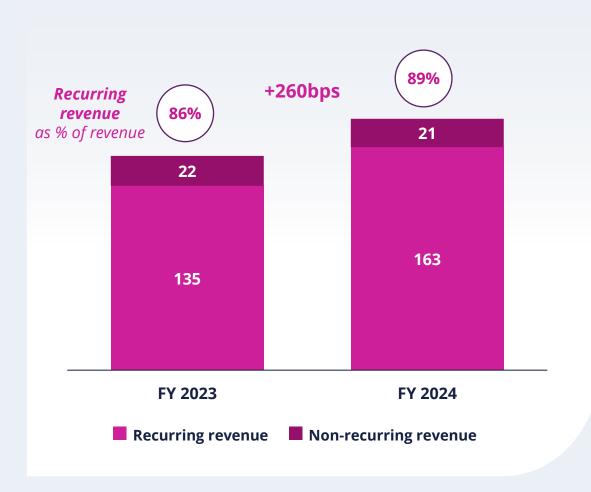
<sup>1:</sup> Revenue evolution in constant currencies, i.e. at FY 2023 average exchange rates

<sup>2:</sup> SaaS Model: SaaS & Hosting and Annual Licenses and Evolutive support and Subscription support

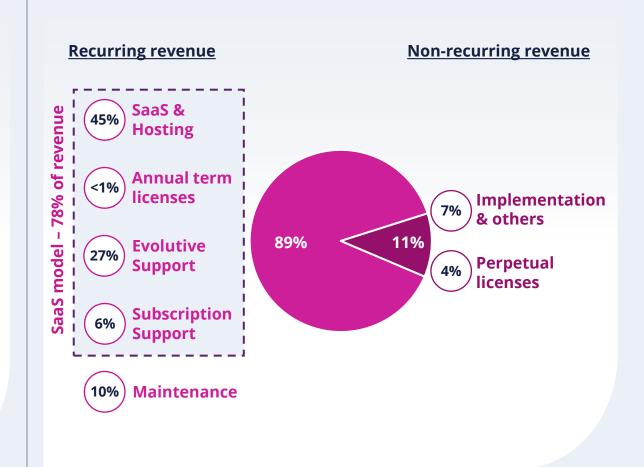
#### **Revenue mix evolution at work**

Amounts in € million

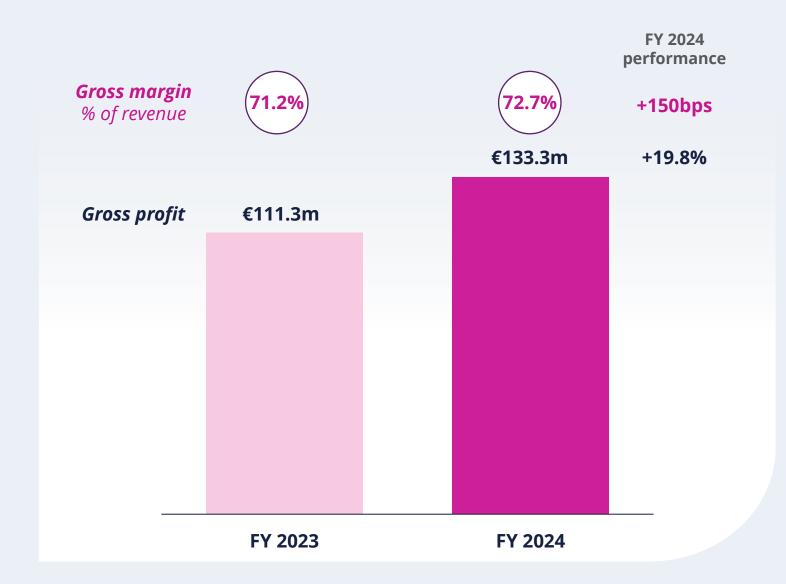
#### **Revenue mix evolution**



#### FY 2024 revenue breakdown



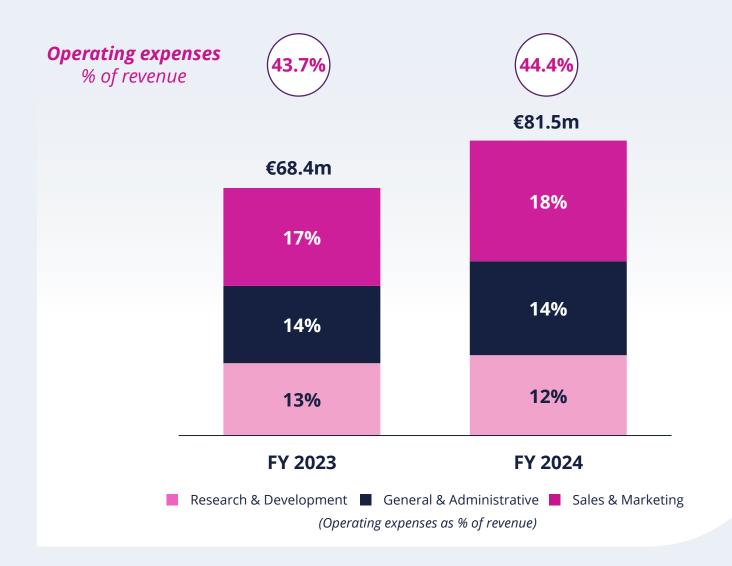
## FY 2024 gross margin improvement



Gross margin increased to 72.7% benefiting from business mix evolution towards SaaS and Annual licenses

Continued disciplined approach to expenses

#### **Consistent operating expenses repartition**



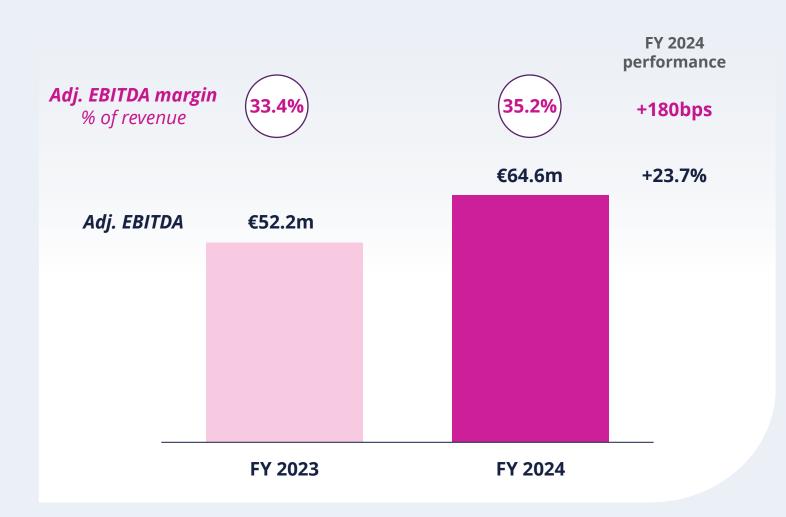
R&D expenses reflecting
Group ambitions for
continuous product
development and
leadership while
benefiting from AI tools

Continued investment in

Sales & Marketing as we
continue enforce
business expansion and
strengthen leading
positioning

General & Administrative
expenses reflecting global
functions to support
business growth and
international expansion

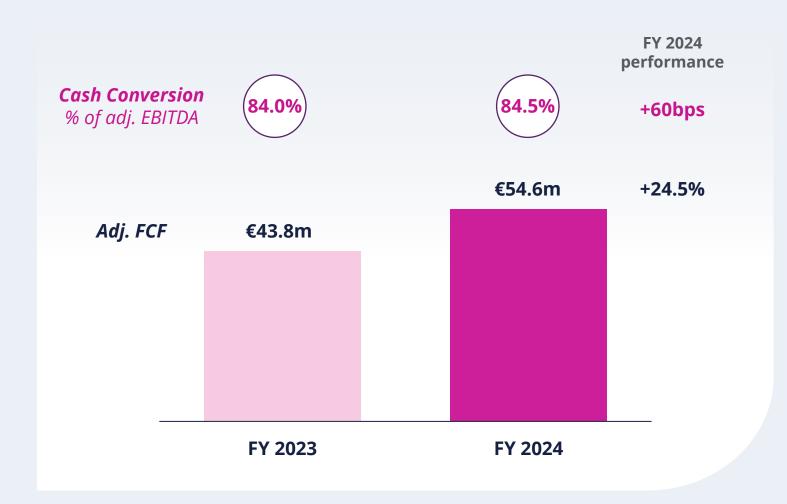
## FY 2024 adjusted EBITDA margin improvement



Strong increase of adjusted EBITDA margin fuelled by revenue growth and lower COGS with further efficiencies on employee-related costs

Consistent high profitability ambitions and controlled cost base

## **Strong cash generation in FY 2024**

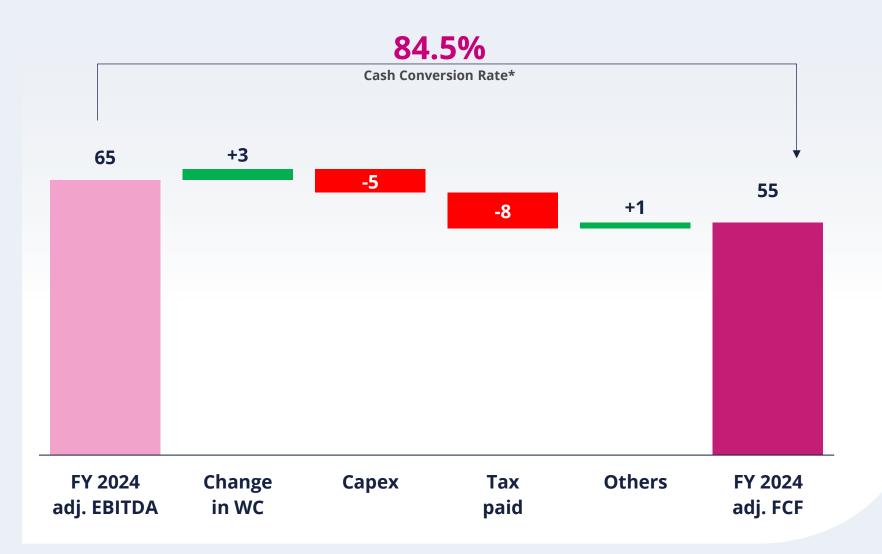


FCF led by adjusted EBITDA growth

80% Cash Conversion
Rate considered as
normative for FY 2025 and
for the coming years

#### Bridge from adjusted EBITDA to adjusted Free Cash Flow

Amounts in € million



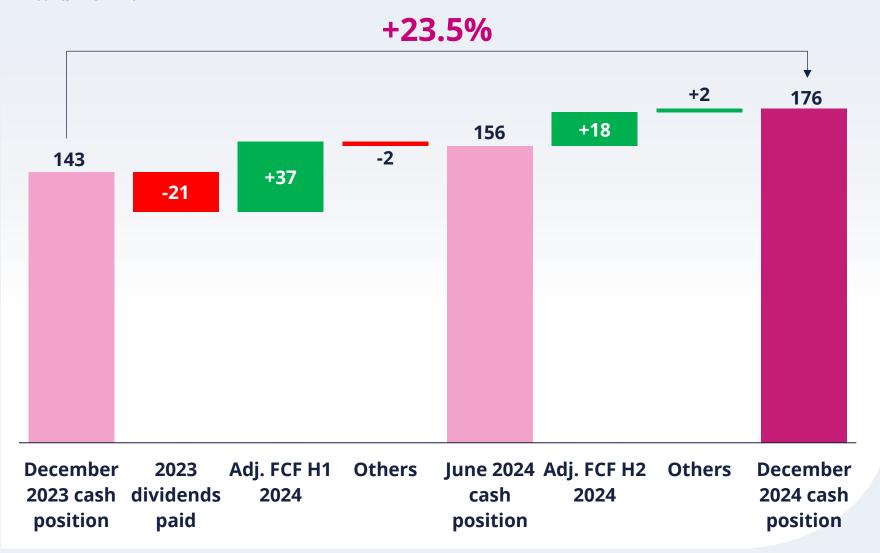
Positive change in WC
reflecting the growth of
subscription contracts billed
in advance of the services
rendered

**Capital expenditures** representing 3.0% of revenue as targeted

**Tax paid** increase reflecting taxable profit increase

#### FY 2024 net cash position evolution

Amounts in € million



# The Group doesn't have any financial debt

aside for lease liabilities (€17.0m) small amounts of bank overdrafts

**Proposed dividend** of 50% distribution of FY net profit, representing € 21.4 million or € **0.31 per share** 

### 2025 objectives

Revenue

Mid-to-high teens growth in constant currencies<sup>1</sup>

Adj. EBITDA<sup>2</sup>

c. 35% of revenue

Adj. Free Cash Flow<sup>3</sup>

Cash Conversion Rate<sup>3</sup> of c. 80%

#### Notes:

- 1: Variation in constant currencies represent figures based on constant exchange rates using as a base those used in the prior year.
- 2: Adjusted EBITDA is calculated as Current operating profit including share of profit of equity-accounted investees, plus amortization and depreciation, minus non-recurring items and non-operating items.
- 3: Adjusted Free Cash Flow (FCF) is calculated as cash flows from operating activities, plus IPÓ costs paid, if any, less other financial income and expenses classified as operating activities in the cash-flow statement, and less net cash relating to capital expenditures. Management considers Adjusted Free Cash Flow to be a liquidity measure that provides useful information to stakeholders. Cash Conversion Rate is the ratio of Adjusted FCF to Adjusted EBITDA.

# Thanks for Your time

For more information, please contact:

## **Benoit d'Amécourt**

Head of Investor Relations

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**Appendices** 

## **Q4 2024 revenue by revenue stream**

In € million	Q4 2024	Q4 2023	Variation YoY	Variation in cc¹
Recurring revenue	44.7	38.3	+16.7%	+16.2%
SaaS & Hosting	22.4	17.9	+25.3%	+24.8%
Annual licenses	1.1	-	N/A	N/A
Evolutive support	12.8	12.2	+5.0%	+4.6%
Subscription support	3.4	3.1	+9.8%	+9.0%
Maintenance	5.0	5.1	-2.5%	-2.8%
Non-recurring revenue	5.2	5.8	-11.2%	-11.5%
Perpetual licenses	1.3	2.1	-36.4%	-36.7%
Implementation & others non-recurring	3.8	3.7	+3.1%	+2.8%
Total revenue	49.9	44.1	+13.0%	+12.5%
Saas Model <sup>2</sup>	39.7	33.2	+19.6%	+19.1%

#### Notes

<sup>1:</sup> Revenue evolution in constant currencies, i.e. at FY 2023 average exchange rates

<sup>2:</sup> SaaS Model: SaaS & Hosting and Annual Licenses and Evolutive support and Subscription support

## **Non-IFRS measures reconciliations**

In € million	FY 2024	FY 2023
Current operating profit after share of profit of equity-accounted investee	51.8	43.2
Depreciation and amortization of intangible, tangible and right-of-use assets	7.7	7.2
Share-based payments	5.1	1.9
Adjusted EBITDA	64.6	52.2

In € million	FY 2024	FY 2023
Net cash from operating activities	59.0	47.3
Capital expenditures	-5.5	-4.9
Other finance income/costs	-4.7	-2.8
IPO costs paid	5.7	4.2
Adjusted Free Cash Flow	54.6	43.8

### Planisware at a glance in 2024



€183m

FY 2024 FY 2024 total recurring revenue revenue



c. 600 c. 35

blue-chip countries global customers | served



16 All offices

certified Great Place offices worldwide to Work®(5)



FY 2024 International

FY 2024 revenue in revenue<sup>(1)</sup> North America



2020-2024 revenue growth 35.2%

FY 2024 Adj. EBITDA CAGR | margin



FY 2024 FY 2024 NRR<sup>(2)</sup> churn rate<sup>(3)</sup>



c. 750 9

talented | countries of employees<sup>(4)</sup> local presence



10 years

average top 20 customer tenure



for transparency and performance on climate change (5)

**B CDP score** Gold medal

by Ecovadis for sustainable performance<sup>(5)</sup>

Notes: (1) Outside of France. (2) The Net Retention Rate (NRR) is the percentage of recurring revenue generated in a given year compared to the prior year by customers' existing in the prior year, excluding terminated contracts, in constant currency. (3) Defined as percentage of recurring revenue generated in year N-1, by customers terminating in year N, compared to recurring revenues generated by clients existing at the start of year N, in constant currency. (4) as of end of 2024. (5) For the Group, in 2024.

# Thanks for Your time

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