

How Planisware Transformed Drug Development and Slashed Costs for a Leading Biotech

A Classic Case of PPM Benefits for a Biotech Company



A few years ago, one of the world's leading biotech companies found themselves in a growing predicament. The company was expanding rapidly, with more complex drug development projects landing on their plate. But as their ambitions grew, their tools—namely Microsoft Excel and Microsoft Project—began to show their limitations. These tools, which had once sufficed, were now becoming major roadblocks.

What had once been a manageable workload started to spiral out of control. Timelines began slipping through the cracks. Projects fell behind schedule, and teams struggled to keep track of resources. The lack of a centralized system meant that information was scattered, decisions were delayed, and, worst of all, costs were rising. This wasn't just a minor inconvenience. It was becoming a serious threat to the company's ability to innovate and deliver life-saving treatments to patients on time.

The impact was felt across the board. Project managers were constantly trying to piece together data from various sources, while team members

“Managing projects with spreadsheets was like trying to run a marathon in flip-flops—it just wasn't going to work at the scale we were dealing with.”

were left in the dark, unsure of priorities and deadlines. Every delay had a ripple effect, pushing back timelines and stretching budgets thin. The pressure was mounting, and it became clear that the company's old ways of managing projects were no longer sustainable.

For the company to keep growing and continue its mission of delivering innovative treatments, something had to change—fast. The stakes were high, and the need for a better, more efficient system was undeniable. It was time to find a solution that could keep up with the organization's ambitions and help them regain control of their projects and resources.

The Big Shift

That's when they decided to bring in Planisware. This was about totally changing how they managed their growing workload —more stability, clearer visibility, and way more efficiency across the board.

“Planisware finally gave us one place to manage all our projects and resources,” “It wasn't just about tracking—it helped us boost our reporting and worked perfectly with the systems we already have.”

Planisware quickly became the backbone of how they operate. Teams could now streamline their work, keep track of timelines and resources in real-time, and spot issues before they blow up into bigger problems. This proactive approach means projects stay on course, resources are used wisely, and, most importantly, life-saving treatments get to patients faster.

Real Results, Real Fast

Switching to Planisware wasn't just an upgrade—it was a total game-changer. “We went from slow, manual processes to smooth, automated workflows that let us collaborate in real-time. Suddenly, everything just clicked—from managing timelines to allocating resources.”

Here's what changed:

- **Real-Time Data at Their Fingertips:** Leaders can now make quick, strategic decisions based on real-time data. “The visibility we get with Planisware is amazing. We can see everything happening across all our projects at a glance, so

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we can spot trends, adjust strategies, and shift resources in real-time.”

- **Smarter Project and Resource Management:** Planisware helped them nail down project timelines and match the right teams with the right work, boosting productivity and cutting down on downtime. “It's like finally having a GPS to navigate our projects. We can match supply with demand perfectly.”
- **Better Reporting and Analytics:** With tools like Tableau and OnePager integrated, they turn mountains of data into clear, actionable insights. “We built a digital intelligence tool that lets us track key milestones in real-time. It's been a lifesaver for spotting bottlenecks before they cause headaches.”



Turning on the Lights

Being able to link projects across teams in real-time means that changes in one area instantly make sense across the whole company. This cuts down on delays and clears up confusion.

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Planisware started with just one team, but it didn't take long before other teams wanted in. Now, functions across the company are using it and reaping the benefits.

- **Research and Development** are streamlining project timelines and managing resources for various drug development initiatives.
- **Clinical Operations** are coordinating clinical trials, managing patient data, and ensuring compliance with regulatory timelines.
- **Commercialization** is overseeing the launch of new products, managing marketing campaigns, and tracking sales metrics.
- **Finance** is monitoring project budgets, forecasting costs, and providing financial insights to guide decision-making.

Looking Ahead

The company isn't stopping here. They're doubling down on Planisware, adding predictive analytics and AI to sharpen their strategic planning and stay ahead of the curve. They're planning to roll out Planisware to even more teams, making everything run smoother.

“We're looking at a future where Planisware not only helps us manage our projects but also predicts challenges and shows us how to tackle them before they even pop up. It's all about using tech to lead and keep innovating.”



